







René Adda Founder of Lexon

Seduction, elegance, duty: a Lexon item is an applied emotion. A function that may be read, gets heard and calls for caresses - its expressions change quite often, because enthusiasm requires restless care. These are refined colors, matt metals facing excited day glo. And these are rubbers as colorful as puppies play balls. The unmissable distinction of an anodized aluminum. Serenity translated by a carefully chosen wood scent: as many nuances of lines, colors and materials, all being distinctive and

adequate answers to a precise requirement - tame the mess and travel, waking up or meeting. Identifying the intensity of a moment. The nature of a place. The quality of the activities that go on, there and then. That object we are looking for tends to be elemental - it brings an information, it lightens and organize, feed, carry. It wishes to become as essential in its design as it is in the mission it fulfills. Be it household, office ware or efficient travel wise, we consider this collection as series of attentions and as many clues of change. Some of them are modest in their duties, others may be more strategical. All of them, in a different manner, are happy objects.

04 **CLOCKS** 10 **AUDIO** 16 LIVING 22 WATCHES 26 WOMEN'S ACCESSORIES 30 **OFFICE** 34 **UMBRELLAS** 36 **APOLLO** 42 **AIRLINE** 46 **PEANUT** 48 HOBO 52 **PREMIUM** 56 ONE 60 SPY 64 CHALLENGER

CLOCKS



FLIP COLOR - LR130
Design Adrian & Jeremy Wright
Reversible LCD alarm clock 10,5 x 6,5 x 2,9 cm



W White

BF7 Dark blue



G3 J5 U6 V5
Dark grey Light yellow Light lime Blue green 12 ±0





E7 Plum

MC Metal copper MX Gun Aluminium

10,5 x 6,5 x 2,9 cm MD

Soft gold Metal black

FLIP TRAVEL - LR143
Design Adrian & Jeremy Wright
Travel LCD mini alarm clock 8,3 x 5,2 x 2,4 cm





SLIDE - LR141 Design Philippe Tabet Sliding LCD alarm clock 8,4 x 5,3 x 2,3 cm

BF7 Dark blue



















White



DREAMTIME - LR135

Design Eugeni Quitllet Alarm clock with rotating controls 13 x 5,5 x 5,6 cm









GB

Gun/blue Grey/blue Grey/Yellow





FINE CLOCK - LR138

Design Pauline Deltour Rotary LCD alarm clock Ø 8,5 x 3,9 cm



















INOUT - LR139

Design Hector Serrano 2 LCD alarm clock 11,5 x 4 x 7,9 / 6 cm



Off white















G3

Blue

CUBISSIMO - LR79 Design Théo Williams 4 LCD alarm clock 5,1 x 5,1 x 5,1 cm

Black / Gun Dark grey



1

U6 Lime









R5 Red







CUBE SENSOR - LR103 Design Marc Berthier & Pauline Minguet LCD alarm clock











5,5 x 5,5 x 5,5 cm

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Design Adrian & Jeremy Wright 11 segments LCD wall or table clock 33,5 x 11 x 1,9 cm





SCRIPT ALARM CLOCK - LR133

Design Adrian & Jeremy Wright 11 segments LCD alarm clock 17,7 x 5,9 x 2,2 cm



















CONIC - LR142
Design Jessica Herrera
Aluminium wall clock
Ø 25,4 x 6 cm







AUDIO





TERRACE - LA106

Design Elium Studio

LED lantern - Bluetooth speaker 6W - Power bank - Rechargeable
Ø 10 x 22,5 cm

Bluetooth Power Bank



MX MD MA Metal gun Soft gold Aluminium







HOOP - LA95
Design Valentina & Simone Spalvieri
Bluetooth speaker 6W rechargeable
Ø 12 x 4,1 cm













FINE RADIO - LA103
Design Pauline Deltour
FM Radio 3W rechargeable
Ø 7,6 x 7,8 cm









B D X Y
Dark blue Soft gold Metal gun Burgundy

FINE SPEAKER - LA98
Design Pauline Deltour
Bluetooth speaker 3W rechargeable
Ø 6,5 x 6,7 cm



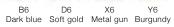














ONA - LA102 Design Eugeni Quitllet AM/FM radio – Bluetooth speaker 6W – rechargeable 16,6 x 12 x 4,7 cm













HIBI - LA105

Design Mikiya Kobayashi

FM radio - Bluetooth speaker 6W - Rechargeable

Ø 9 x 12,6 cm











TYKHO SPEAKER - LA104

Design Marc Berthier
Rechargeable Bluetooth speaker 5W
9 x 8 x 7 cm

Bluetooth^{*}









BF7 Dark blue

















TYKHO BOOSTER - LA101

Design Marc Berthier
Rechargeable Bluetooth speaker 2 x 5W
24 x 8 x 7 cm





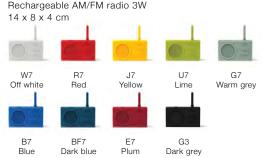


Bluetooth[®]

Dark blue









TITANIUM CLOCK RADIO ALUMINIUM - LA83

Metal gun

Design Adrian & Jeremy Wright AM/FM radio alarm clock - MP3 amplifier 25 x 7,4 x 4 cm



DM Soft gold



DOLMEN CLOCK RADIO - LA73

Design Lexon Studio
AM/FM stereo clock-radio – MP3 amplifier 11,5 x 11,5 x 11,5 cm



TITANIUM CLOCK RADIO BAMBOU - LA83

Design Adrian & Jeremy Wright AM/FM radio alarm clock – MP3 amplifier 25 x 7,4 x 4 cm



Bamboo Black

HW Bamboo White



SAFE RADIO - LA81

Design Pierre Garner & Elise Berthier Rechargeable AM/FM radio by crank (dynamo), or USB 14 x 9,5 x 4,6 cm



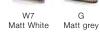
HYBRID - LA96

Design Mathieu Lehanneur AM/FM radio - Rechargeable Bluetooth speaker 6W

20 x 11 x 5,5 cm Bluetooth^{*}







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LIVING





Design Carlo Clopath
Ash/aluminium trinket bowl box Ø 16 x 4 cm





Aluminium Soft gold Metal gun











Ø 18 x 11,2 cm

















SECRET LIGHT - LH47

Design Marc Venot Rechargeable lamp reversible with liquid 10 x 10 x 14,5 cm

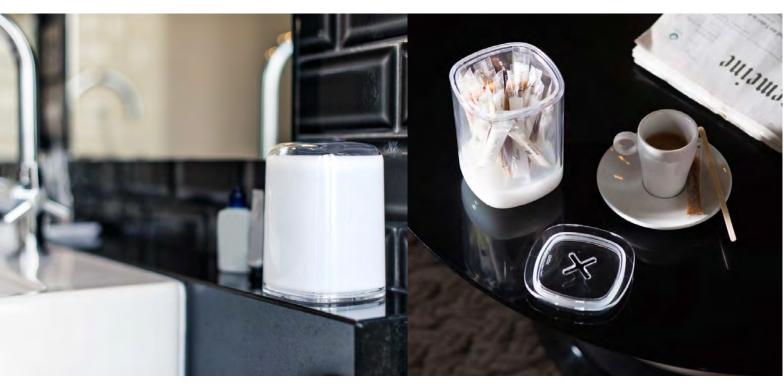












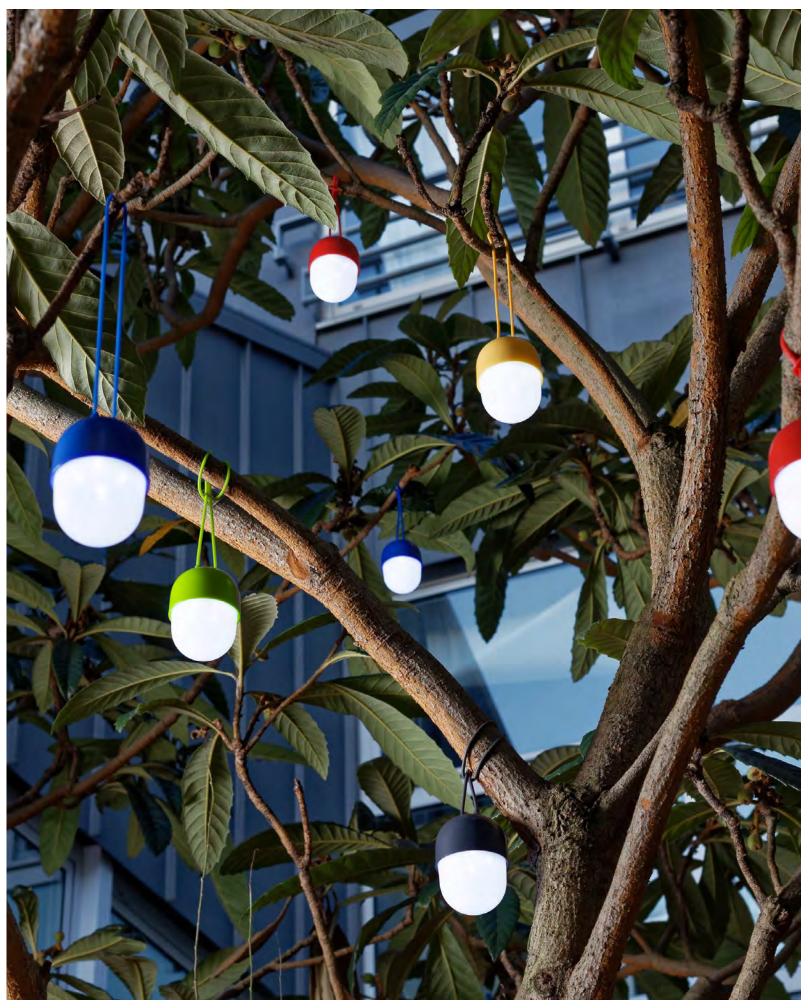
SECRET - LH46
Design Marc Venot
Storage box reversible with liquid

12,5 x 9 x 9 cm





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CLOVER - LH44
Design Ionna Vautrin
Rechargeable nomad LED lantern
Ø 6,6 x 9,8 cm





BOLLA - LH52
Design Claudio Gatto
Rechargeable silicon LED lantern
Ø 11,5 x 24 cm













CLOVER GARDEN - LH45

Design Ionna Vautrin

Automatic on/off switching by sensing outdoor light - rechargeable 44 x 14,5 x 8 cm











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1. ZEN LARGE CUP - LH40

Bathroom organizer 21 x 8,8 x 8 cm

3. ZEN COTTON BOX - LH42

Bathroom box 15,4 x 9,4 x 8,4 cm

5. **ZEN CUP - LH39**

Toothbrush pot 10,5 x 8,4 x 8,4 cm

2. ZEN TISSUE BOX - LH43

Tissue box 26,5 x 13,7 x 8 cm

4. ZEN SOAP TRAY - LH41

Soap tray 13,1 x 8,5 x 2,6 cm

6 - ZEN BASKET - LH51

Bathroom trash 17 x 17 x 23 cm



1 - HYBRID POUCH L - LN2002

Design Shoji Ito Toiletry L

27,6 x 14,3 x 14 cm











Design Shoji Ito

15,6 x 8,3 x 10 cm

Mini pouch



2 - HYBRID POUCH S - LN2000

Design Shoji Ito Toiletry M

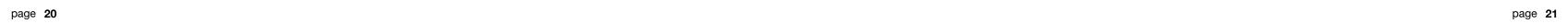
22,6 x 12,3 x 12 cm



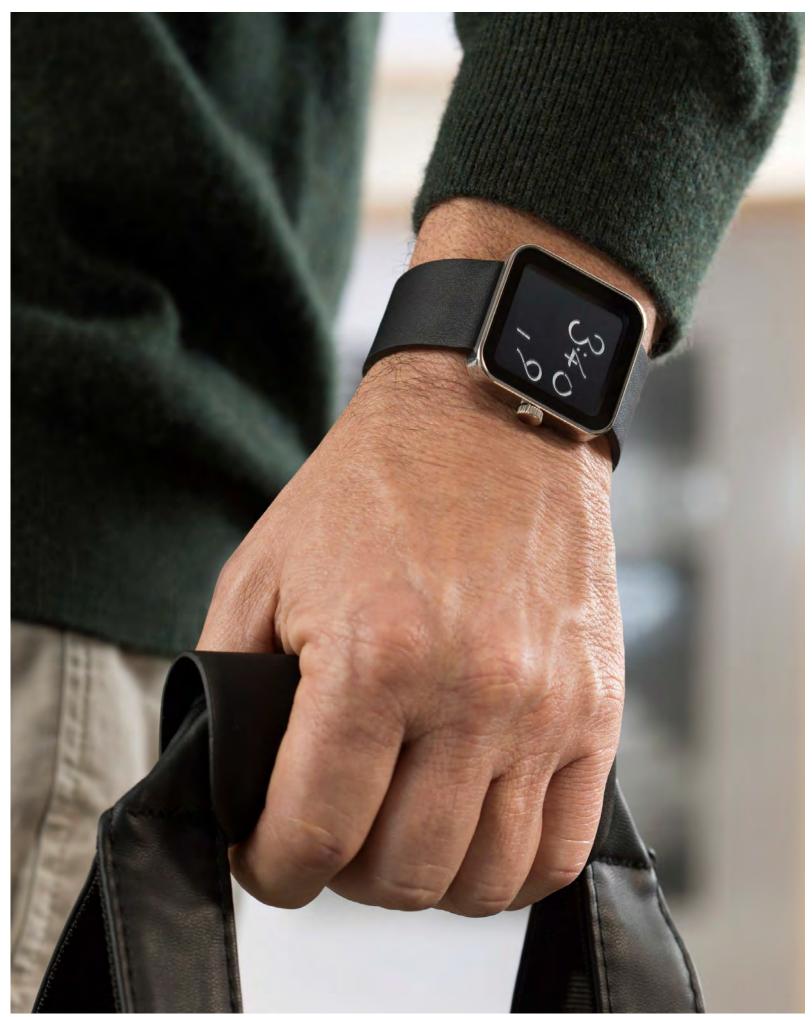




3 - HYBRID POUCH M - LN2001



WATCHES





reddot award 2015











A N CN DM XM
Black Black / Black Black Black Brown / Gold Brown / Gun
Aluminium Chrome

HOBO - LM124 Design Fellina Sok Cham Ana-digit watch 42 x 32 mm



NUNO - LM109 Design Adrian & Jeremy Wright Quartz analog watch Ø 40 mm













TAKE TIME















TAKE TIME 112 - LM112

Quartz analog watch - 3 concepts : wrist, fob watch, hand bag Ø 30 mm











Yellow







TAKE TIME ALU S - LM131

C Copper

Aluminium quartz analog watch Ø 33 mm

TAKE TIME ALU L - LM132 Ø 38 mm



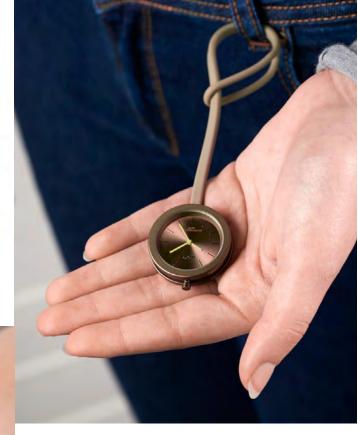




Copper









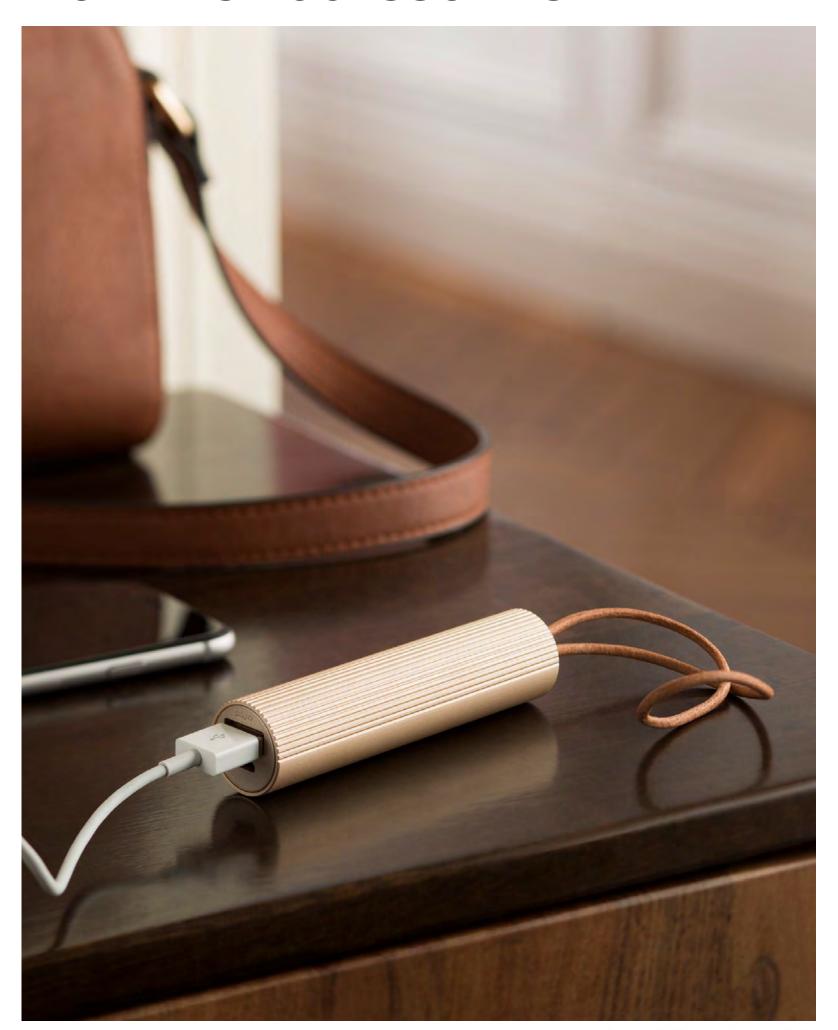
TAKE TIME XL - LM130 Quartz analog watch - 3 concepts : wrist, fob watch, hand bag Ø 36 mm



Pink



WOMEN'S ACCESSORIES



FINE TUBE POWER BANK - LL119 Design Pauline Deltour Safety battery 3000 mA – Aluminium Ø 2 x 9,5 cm











FINE POWER BANK - LL116

Design Pauline Deltour Safety battery 2600 mA – Aluminium 8,7 x 5,6 x 1,3 cm















B D X Y
Blue Soft gold Gun Burgundy



FINE BAG LIGHT - LL117

Light for handbag - Aluminium/leather









NEO LUGGAGE TAG - LL114

Design Kazuya Koike Luggage tag with rubber string – Aluminium 8,8 x 3,3 x 0,7 cm









FINE CARD BOX - LD128

Design Pauline Deltour 2 compartment business card box separated with a mirror 9,4 x 6,5 x 0,9 cm

















HOOK DOUBLE KEY RING - LL110

Design Gabriel de Roquefeuil Double key ring – Hook 5,5 x 2 x 0,5 cm















NEO KEY LIGHT - LL113

Design Kazuya Koike Luminous key holder with rubber string Ø 2,4 x 0,9 x 13 cm









Design Kazuya Koike Key holder with rubber string Ø 2,3 x 11,5 x 0,7 cm









20 business card case 9,3 x 6,1 x 0,9 cm





FINE USB KEY - LD129

Design Pauline Deltour USB key with key ring 2.0 / 8,16 or 32 Go 3,3 x 1,2 x 1,2 cm











FINE TWIST USB KEY - LD136

Design Pauline Deltour Retractable USB key 3.0 / 8,16 or 32 Go 4,3 x 1,9 x 0,8 cm







Dark blue Soft gold Metal gun Burgundy

GALAXY USB - LD99

Design Marc Berthier USB key 2.0 / 8, 16 or 32 Go 6,4 x 2,2 x 0,6 cm





HOOK USB - LD127

Design Gabriel de Roquefeuil USB key 3.0 / 8,16 or 32 Go 5,3 x 1,3 x 0,5 cm





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OFFICE







PETER PEN - LS99 Ballpoint pen on base - Acrylic 19,2 x 5,4 x 3,6 cm



LIQUID POT - LD132 Pen cup - Acrylic 14,7 x 8,3 x 8,3 cm









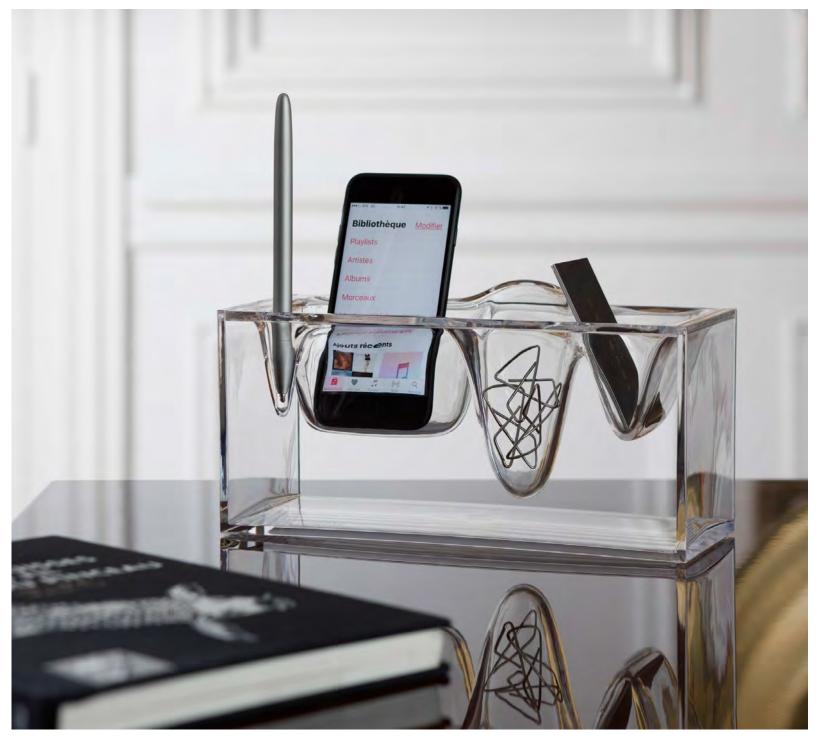
ROLL-AIR - LD131 Desk tape dispenser - Acrylic 13,8 x 8,7 x 3,2 cm











LIQUID STATION - LD130Desktop organizer - Acrylic 25 x 12,8 x 9,2 cm













Design Lexon Studio

Ø4 x 18 cm

Rollerball pen on a base - Aluminium

Aluminium Soft gold Metal gun Brown

MASTERCAL - LC73 Design Baptiste Lanne Desktop calculator







BEE - LS96 Design Lexon Studio Twist ballpoint pen / stylus Ø 1 x 13,5 cm

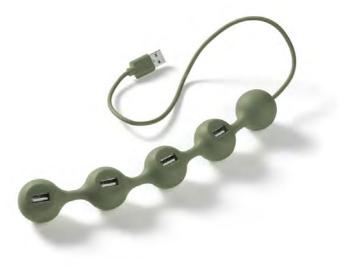
A D X6 M Aluminium Soft gold Gun métal Brown



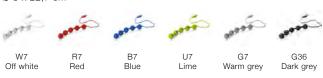
SAFE CALCULATOR - LC69
Design Pierre Garner & Elise Berthier
Dual power desktop calculator - Bamboo
15 x 8,6 x 1 cm

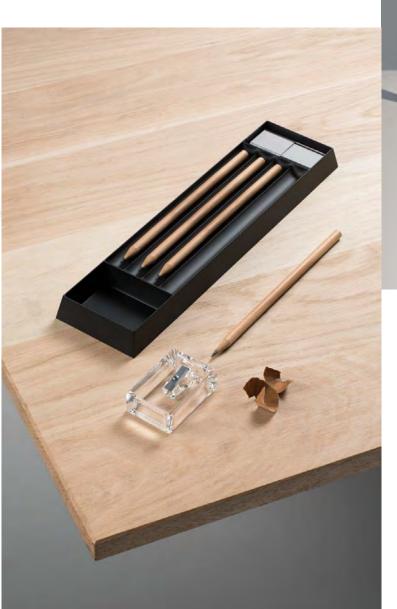


ZEN STAND - LD118
Design Philip Wong
Reading or recharging stand for tablet and smartphone
17 x 11,3 x 10 cm



PEAS HUB - LD94 Design Valentina & Simone Spalvieri 4 USB hub - Silicon Ø 3 x 22,7 cm







YARI - LD126

Design Valentina & Simone Spalvieri
Desktop LED lamp – USB plug on base to recharge small USB device – 2 intensities – Aluminium





DN Black Soft gold

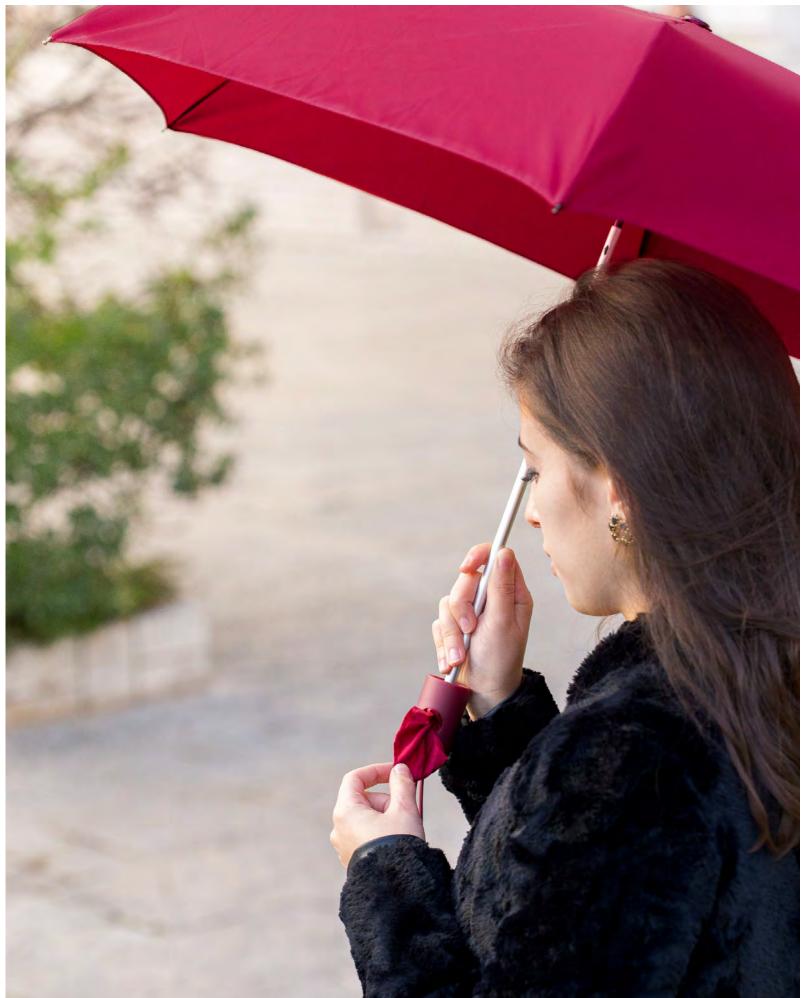
N CN ck Black gold Copper

DREAM MACHINE - LD134

Design Eugeni Quitllet Writing set – Pen / tray / pencil sharpener / eraser 28,5 x 7,3 x 2,5 cm

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UMBRELLAS









AIRLINE MINI - LU16

Design Lexon Studio
Retractable umbrella with automatic open and close Ø 106 x 28,5 cm





MINI HOOK - LU21
Design Theo Williams
Retractable umbrella 2 sections - hook handle Ø 122 x 50 cm



HEIDI - LU24
Design Lexon Studio
Retractable umbrella with automatic open Ø 106 x 35 cm





LUGGAGE









TOTE BAG - LN1615 Bag that could be hand or shoulder carried - 14" laptop

and tablet compartments 36 x 30,5 x 8 cm









TABLET SHOULDER BAG - LN1610

Shoulder bag - Tablet compartment 20 x 26,5 x 4 cm











ENVELOP BRIEF - LN1616 Document bag 39,5 x 28,5 x 5 cm







300D polyester



DOUBLE BACK PACK - LN1614
Back-pack - 15" Laptop and tablet compartments
31 x 41,5 x 15 cm













BACK PACK - LN1613
Back-pack - 14" Laptop and tablet compartments 30 x 38 x 14 cm













15" DOCUMENT BAG - LN1618

Document bag - 15" Laptop and tablet compartments 40 x 29 x 10,5 cm











17" DOCUMENT BAG - LN1619

Document bag - 17" Laptop and tablet compartments 43 x 34 x 10,5 cm



























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Design Luca Artioli 300D polyester





BOARDING BAG - LN1620

Boarding bag - 13" Laptop and tablet compartment 31 x 33 x 13 cm









BIKE BAG - LN1621 Shoulder bag studied to be easily carried on back while used by biker 41 x 30 x 14 cm





GARMENT BAG - LN1623

Garment 58 x 47 x 7 cm













DUFFLE ON WHEELS - LN1624Travel bag - Rubber wheels 54 x 32 x 30 cm















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BACK PACK - LN313

Back pack - Laptop et tablet compartments 39,5 x 30 x 14 cm





N G Black Grey / Gun Aluminium



SMALL FLAT - LN311 Small shoulder bag for tablet





N G Black Grey / Gun Aluminium



DOUBLE BACK PACK - LN314 Double back pack - Laptop et tablet compartments 41,5 x 31 x 15 cm





N G Black Grey / Gun Aluminium



48H SUITCASE ON WHEELS - LN345 Suitcase 47 x 39 x 20 cm





N G Black Grey / Gun Aluminium



GARMENT BAG - LN344

Garment 57,5 x 45 x 12,5 cm





N G Black Grey / Gun Aluminium



TOILETRY BAG - LN359 Toiletry bag 27 x 16 x 12,5 cm







Microfiber



14" DOCUMENT BAG - LN325

Document bag
14" Laptop and tablet compartments
36,5 x 31,5 x 6,5 cm





N G Black Grey / Gun Aluminium



SIMPLE DOCUMENT BAG - LN326 Document bag 43 x 31,5 x 7 cm





N G Black Grey / Gun Aluminium







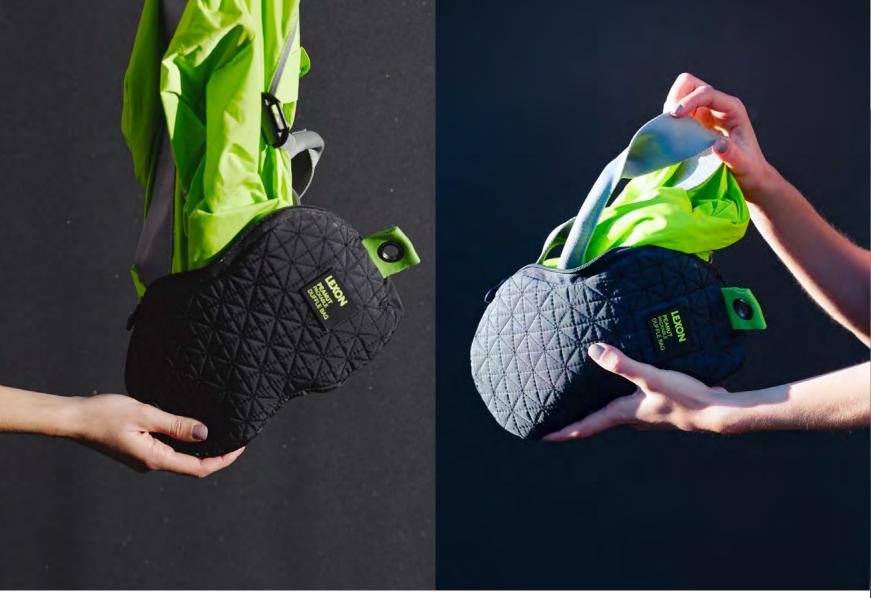
N G Black Grey / Gun Aluminium

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PEANUT

Design Luca Artioli 75D microfiber









A Aluminium







N Black

BACK PACK - LN1510

Back pack foldable in a pouch 31 x 43 x 14 cm





Orange







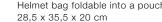






HELMET BAG - LN1511 Helmet bag foldable into a pouch 28,5 x 35,5 x 20 cm

Orange









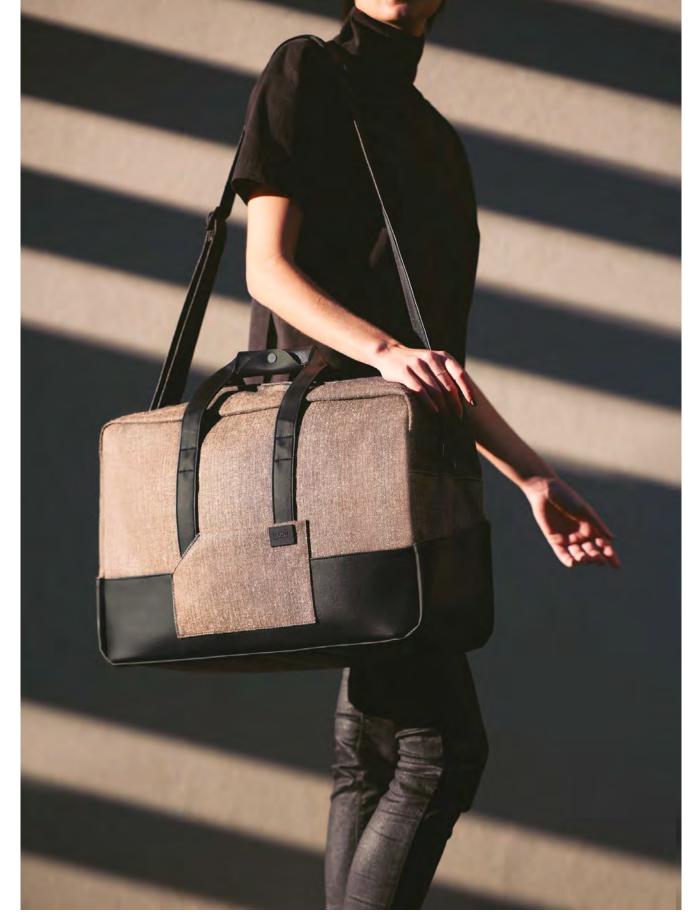
A Aluminium







page **46** page **47** HOBO
Design Fellina Sok Cham
700D PET



DUFFLE BAG - LN178 Travel bag 49 x 32 x 19 cm



PASSPORT HOLDER - LN172
Passport holder
12,8 x 23 x 1,5 cm



TOILETRY BAG - LN183
Toiletry bag
20 x 14 x 8,5 cm



A4 FOLDER - LN179A4 binder
34,2 x 25,5 x 2,5 cm

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Design Fellina Sok Cham 700D PET



DOUBLE BACK PACK - LN184
Double back pack
30 x 41 x 16 cm



LARGE DOCUMENT BAG - LN185 Document bag - 15" Laptop compartment 40 x 29,5 x 7,5 cm



LARGE DUFFLE BAG - LN187 Travel bag 47 x 25 x 31 cm





13" LAPTOP POUCH - LN181
13" Laptop pouch
33 x 23 x 1,5 cm



15" LAPTOP POUCH - LN182 15" Laptop pouch 37 x 25 x 1,5 cm

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PREMIUM

300D polyester



PASSPORT HOLDER - LN1994

Passport holder - Cards, boarding ticket and passport compartments 23 x 13,2 x 2,5 cm







NX D B Black / Gun Taupe Blue Aluminium Aluminium



A4 FOLDER - LN1995

A4 binder - 50 page memo pad 33 x 25 x 2,5 cm

NX D B Black / Gun Taupe Blue Aluminium Aluminium



IPAD BAG - LN1978 Small shoulder bag for tablet 26,5 x 20 x 2 cm









NX D B Black / Gun Taupe Blue Aluminium Aluminium



14" DOCUMENT BAG - LN1984

Document bag - 14" Laptop compartment 36 x 27,5 x 6,5 cm







NX D B Black / Gun Taupe Blue Aluminium Aluminium





ENVELOP BRIEF - LN1982

Document bag 39,5 x 30 x 4,5 cm





Black / Gun Taupe Blue Aluminium Aluminium



15" DOCUMENT BAG - LN1983

Document bag - 15" Laptop compartment 41 x 34 x 8 cm







NX D B Black / Gun Taupe Blue Aluminium Aluminium

PREMIUM

300D polyester



DOUBLE BACK PACK - LN1987

Double back pack - 15" Laptop compartment 41,5 x 31 x 15 cm









DUFFLE BAG - LN1990

Travel bag 45 x 30,5 x 15 cm





NX D B Black / Gun Taupe Blue Aluminium Aluminium



GARMENT BAG - LN1992

58 x 47 x 7 cm











BACK PACK - LN1986

Double back pack - 14" Laptop compartment 39,5 x 30 x 14 cm













Cabin trolley 36 x 52 x 20 cm



TOILETRY BAG - LN1993

Toiletry bag 25,5 x 16 x 8,5 cm









48H SUITCASE ON WHEELS - LN1997

Suitcase - 17" Laptop compartments and personal effects

LEXON

DUFFLE ON WHEELS - LN1998

Travel bag - Rubber wheels 54 x 32 x 30 cm

Design Lexon Studio 600D wool inex



14" DOCUMENT BAG - LN1421
Document bag - 14" Laptop compartment
41 x 26 x 5 cm













TABLET SHOULDER BAG - LN1417

Shoulder bag for tablet 26,5 x 20 x 2 cm











BACK PACK - LN1419

Back pack - 14" Laptop compartment 39 x 29,5 x 6 cm



B6 Blue



Dark grey



DOCUMENT BAG - LN1414

Document bag - Laptop compartment
41 x 30,5 x 6 cm









G B6 Dark grey Blue

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15" DOCUMENT BAG - LN1422
Document bag - 15" Laptop pouch
43 x 27 x 5 cm



LARGE DOCUMENT BAG - LN1423

Document bag
41,5 x 31 x 8 cm







G Dark grey











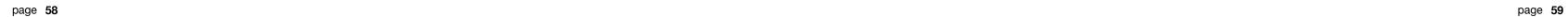




DUFFLE BAG - LN1420Travel bag
45 x 30,5 x 23,5 cm







75D microfiber





13" DOCUMENT BAG - LN1717

Document bag 14" Laptop and tablet comparments 36 x 28 x 6 cm







15" DOCUMENT BAG - LN1718

Document bag 15" Laptop and tablet comparments 41 x 32 x 12 cm







TABLET SHOULDER BAG - LN1710

Shoulder bag - Tablet compartment 20 x 26,5 x 5 cm







DOUBLE BACK PACK - LN1714

15" Laptop and tablet compartments 31 x 40 x 15 cm







BACK PACK - LN1713

Back pack - 14" Laptop and tablet compartments 30 x 38,5 x 14 cm













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17" DOCUMENT BAG - LN1719
Document bag
17" Laptop and tablet compartments
43 x 34 x 12,5 cm









DUFFLE BAG - LN1720

Travel bag 45 x 30,5 x 23,5 cm







DUFFLE ON WHEELS - LN1730Travel bag - Rubber wheels
57 x 33 x 31,5 cm







48H SUITCASE ON WHEELS - LN1731 Suitcase - 17" Laptop compartments and personnal effects 45 x 38 x 19 cm





CABIN TROLLEY - LN1732

Cabin trolley 35,5 x 57 x 20 cm







CHALLENGER

Design Marco Pulga & Luca Artioli 840D terylene



LAPTOP BRIEFCASE - LN652

Document bag - 15" Laptop and tablet compartments 40 x 30 x 9 cm





DOCUMENT / BACK PACK - LN662

Convertible briefcase into back pack - 15" Laptop and tablet compartments $41.5 \times 32.5 \times 15.5$ cm



LAPTOP BACK PACK - LN654

Double back pack - 15" Laptop and tablet compartments 40 x 31 x 14 cm $\,$





48H SUITCASE ON WHEELS - LN657

48h suitcase 46 x 37 x 20 cm



THE LEXON DESIGNERS



Shoji Ito - These accessories lines wrote a decisive part of Lexon history: in a bag or an umbrella, in a common item which seems to be close to immutable. Definitely an elementary function, though we all know how important it might become, at that precise moment when it is necessary. Precision and a deliberate temper are the main degrees of these items temperatures, Capsule Umbrella and Hybrid Pouch: wise integration of concealed features and details feed a genuine personality. Without added commentaries, Shoji Ito's bag and umbrella tell a story of inconspicuous legitimacy, of cool efficiency.

Because of existing affinities between beings and objects, Lexon has always collaborated with the best designers in order to rethink the simple objects of life. Each person can draw froom those objects the daily feel of his personal environment, be it professional or private. Into all its useful or functional objects Lexon infuses an aesthetic built on creatility and rigor. Recognized throughout the world, Lexon regularly receives distinctions in recognition of its contribution to international design.



Pauline Deltour - The Fine Line grows. It is sharp and precise, as impeccable as a tool. Nothing here that protrude or glow: the instrument is a discreet jewel. It doesn't need to be conspicuous, never calls for a noisy celebration of its abilities - design is silhouette and volume, balance and density, dynamics supported by details (surfacing, material). Necessary and sufficient, laconically dense. Its refinement leads towards romanticism. Its tastes like a spy girl's own devices, inevitably modern.





Eugeni Quitllet - Eugeni Quitllet was born with the ability to master the codes of irresistible seduction. Substance and light, transparency and opacity, the play between functionality and illusion. A lexicon of objects, superbly framed to reveal perfectly practicable pieces which are the territories of dreams. Through these challenging collaborations, Eugeni Quitllet manages to extract tangible identities out of arti cial fragments and dreamlike evocations. His realisations have become integral to the most in uential curators' collections. Elected Designer of the Year 2016 by Maison & Objet (Paris), the Spaniard's relationship with Lexon continues to manifest as elementary expressions of tasks performed in both of ce and home. The magical pathway of design which brings simplicity and emotion to the fore.

Marc Venot - Small objects, such as of ce accessories, and the simple functions they serve are places which harbour an incredible concentration of attention to detail. Precision which becomes ever harder to achieve as space becomes more limited. Marc Venot's work realises intention by manipulating objects to make their features fully meaningful to those who use them. These represent the successful marriage of ideal functionality and evident grace, made possible through practical sensitivity.

Mikiya Kobayashi - Hibi is new to the Lexon tribe, and it feels immediately at home. It stands in a line of objects belonging to that long history of references and shapes which call for instantaneous familiarity. A way to consider what's new as sensitive hospitality: it reminds of fantastic and technical memories at once. It is a fragment of a complex mechanism, design that evokes vibration, a mastered expression of a function: its powers are shared between emission and reception, prehension and identification. Material and volumes accomplish what's left. Tamed emotions, fitting with the designs of an accomplished designer.

Luca Artioli - Flexibility and movement, the ease of use achieved through precision in design. Values which are integral to Lexon's identity, that clearly exist in Luca Artioli's luggage collections. This impeccable consistency continues into the next generation of models which re ect the tides of change as they adapt to new formats, new technology tools and different modes of travel. What we have gained in lightness has been conducive to satisfying demand for higher capacity. It takes the experience of an Italian designer who's been in the game for more than twenty years to successfully combine an accessory's elegant ef ciency with the appearance and importance normally associated with clothing.



Marc Berthier - With Tykho Speaker, an exercise into breeding. Father of the blessed Tykho radio set, as moving as ever, Marc Berthier imagines parts of its enlarged family. An identical concentration, an elementary feeling: the art of composition, an identity which stands on the thin line of something very common and deeply known. Material, shape, colors - once the archetypical design is clearly identified, the efficiency of its contemporary design lie in the precision of its details.



Hector Serrano - Having grown up in Spain before moving to the UK, Hector Serrano's feel for design has been nourished by the crossing of different cultures and working methods. Now, with the whole of Europe feeding his inspiration, he has adopted a position which is simultaneously brilliant and discreet. Hector's work across a diverse scale, from

a beautifully sculpted Lexon alarm clock to a London bus, turns ideas into reality so they can be forever inscribed in time.



Adrian & Jeremy Wright - British designers Adrian and Jeremy Wright founded their studio, DesignWright, in 2005. Their approach, which is driven by a desire to simplify how objects look and function, is supported by a background in engineering coupled with solid understanding of the manufacturing process. Ranges of kitchen and homeware products designed by the brothers for clients including Lexon, Joseph Joseph and Normann Copenhagen have established DesignWright as an innovative, intelligent company respected by industry and public



Mathieu Lehanneur - Mathieu Lehanneur is one of those rare designers of his generation who is able to embrace a multitude of different elds. His innovation through objects and magical architecture blends design, science, art and technology in a truly bene cial way. Mathieu's creative inspiration is based on the notion that we are beings whose needs are far too complex to be satis ed by something as simple as a chair. Living better means breathing better air, consuming more environmentally conscious food, enjoying good health and, most important of all, possessing the desire to live a better life.





Philippe Tabet - A wish to reach an expression of a fuller kind, careful to anchor the object into that story which is already its own, or the one that is to become its own. Circumstances which take part into that elaboration, crystalizing its inner dynamics and peculiar spirit, are born out of patient and vigilant observation. Combining the powerful qualities of a design to its simplicity: a discipline of sensitivity and refinement, rarely met on an industrial design level.

Jessica Herrera - The Conic clock punctuates the space: it identifies a spatial function that comes as an echo to telling the time, that clock's decisive first duty. Elementary design, as a deliberate decision: a disc, or how to embrace time in a classical manner, answer its constant repetition and unremitting way. Clock hands become a sign, as a function, or an answer precisely checked, ticked. A young designer from Guatemala, Jessica Herrera is just beginning to develop a design personality on a line which brings together luxury and elementary accents.



Carlo Clopath - On your desk, Ciambella is a juxtaposition of elementary volumes, the simple geometry of shapes: an organization which promises to allow the elegance of what's visible. It is focused on these tiny elements of the office paraphernalia, centered around the irresistible tropism of the desk mess which is part of their identity. A sharp and soft design, supported by precise materials (aluminum, ash), would underline the ritual nature of what's at stake on that desk surface. They may be read as an urban articulated proposal, table architecture, small scale model of a larger project, eventually much broader.



Fellina Sok Cham - French architect and interior designer Fellina Sok Cham graduated in 2010 in Paris. She then ventured to Asia, where she worked on a numerous succession of interior design projects. From 2012 to 2013, she collaborated with Lexon on a new collection in Paris. Today, based in Phnom Penh, her projects mainly focus on the use of space, combining lightness and movement in buildings ranging from apartments to a museum. Each of Fellina Sok Cham's architectural endeavours can rightly be considered as a unique object.



Theo Williams - Through an approach that's seen him transcend boundaries between design disciplines, Theo Williams brings a different perspective to everything from products and furniture to print, packaging, retail and brand development. His talent for provoking new ways of thinking enables retailers, brands, buyers and manufacturers to better realise their goals. Theo is currently putting his extensive experience to work inspiring a broad spectrum of international brands and labels.



Claudio Gatto - The Bolla lamp tells what it is and the purposes it serves, the places it'll enjoy, through its features and colors, the nature of its details. It erases distinction between what's hung and stands, mobile or stable. A friendly shape that move further Claudio Gatto's line of work in these two short years since he graduated in design. Translating a passion for fluidity and lightness of solutions: one would find difficult to resist the idea of looking for venetian origins in order to understand the liquid accent of his quest.



Kazuya Koike - Kazuya Koike graduated in product design from Osaka Design College in 2003. From 2003 to 2012 he was chief designer at Ideaco, a design studio in Japan, during which time he won several awards including an iF Design Award and a Good Design Award. In 2012 he established Doogdesign, through which he has been engaged with many projects both at home and abroad.





Valentina & Simone Spalvieri - The Spalvieri / Del Ciotto studio is a place where ideas, research and experimentation meet. Characterised by simplicity in both the formal and functional sense, while incorporating a high degree of sensitivity, their work is based on the idea that every object should be a re ection of experience that can be passed on to future generations, thereby preserving a piece of our history. The duo creates objects intended to humanise new technologies and new materials. By using design to generate understanding, they enable people to make better use of these in everyday life.

lonna Vautrin - Ionna Vautrin's work is where poetry and industry come together. When designing everyday objects, her goal is to bring an element of surprise to the simple and obvious. Combining both geometric and organic forms with a playful and colourful spirit, her projects deliver intuitive functionality while exuding a warm and familiar presence.

Anne Klepper & Elise Berthier - Terrace stands out as an exemplary achievement of its kind. Its main features seem to be three - they are related to light, power, sound. Though the first goal it answers may actually be sharing and supporting conviviality, a much more demanding task. The shape of a kerosene lamp glass chimney, works as an historical shortcut which brings together a smartphone (in need of a spark) and lighting (from a forgotten age): in this quick synthesis on ean find an alchemy of design, one that proposes to stay together for a longer time.





